

RSI and Genicon— Imaging Technology Solutions to Empower Biological Research



“RSI’s infoimaging software technology is a critical component of our integrated assay detection system and will play a significant role in enabling Genicon’s drive to have its RLS technology become the ‘de facto’ standard for detection of all biological interactions, aiding in the discovery and development of new drugs.”

**—Patrick Mallon,
President & CEO, Genicon
Sciences Corporation**

Genicon Sciences teamed with Kodak’s RSI to develop an application to identify spectral patterns from genetic material on microarrays. These spectral patterns tell researchers the relative amounts of each specific gene within a sample as well as identify which genes are present. The ability to identify the genetic make-up of a sample using Genicon’s Resonance Light Scattering Technology (RLS) is key in enabling Genicon Sciences’ multi-color genomic applications. The worldwide market for biological interactions is currently estimated to be \$22 billion by 2005.

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